

Arno Plug



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Mobile: +34 620997182
Tel: +34 915100093
amplug@yahoo.es
<http://www.linkedin.com/in/amplug>
<http://arnoplug.wordpress.com/>

Professional Objectives

To apply my experience and drive to learn, to innovate and create by implementation, solving of practical problems and management. Working with and through people obtaining measurable results in an environment of respect, openness and fun.

Professional Experience

Yahoo!

2000 – 2008
internet
10.000+ employees

Director of Media Market Engineering

November 2007 – April 2008

Reporting to European Director of Media Engineering

Responsible for European market engineering teams (12 people based in 5 offices), supporting 5 countries and 10 products, performing localization of international platforms, content integration, and alignment of strategic activities to business goals.

In close cooperation with business partners like production, marketing and sales, I defined an in-take process to prioritize local projects.

Market Engineering Outsourcing Manager

January 2007 – November 2007

Reporting to European Director of Market Engineering

In 2004, Yahoo! bought the price comparison site Kelkoo. I played an important role in the integration of Kelkoo, and as a member of the strategic team to improve the cost and time efficiency for market engineering in Europe, I mastered this new aspect of the business. I planned and outsourced part of the team to a third-party in India (8 people) making a cost saving of 45% on a total function cost of \$600.000/year while maintaining already existing relationships with outsourced services from a financial and strategic point.

Head of Regional Rollout

April 2006 – December 2006

Reporting to European Director of Market Engineering

I improved the quality and efficiency of the internationalization and localization of European developments through the implementation of post-mortems, training sessions, greater visibility of roadmaps and a greater implication of the market engineering teams. Reduced time to market of the new European News platform by advising the News and Information Products management team to launch in a non-English speaking country as well as in England before rolling out to other markets.

Manager of European Media Engineering

January 2003 – March 2006

Reporting to European Director of MIEF Engineering

Manager of a team of 8 people based in 6 countries, responsible for European sites like News, Sports and Finance in 5 markets, I managed the provider content integration and maintenance, as well as large internet projects like the redesign of Sports for Europe in close cooperation with various teams like production and web development.

Designed and developed an international provider content processing platform shortening integration times by 75% which is currently being used in web sites in Europe as well as internationally.

Reporting to the European Engineering Director, I was involved in the due diligence of Gamesdomain and Dotmusic in England as part of the creation of "BT Yahoo! Broadband". I worked on the evaluation of their content and user statistics affecting the pricing of the deal, and a technical integration plan.

Analyst and Web Programmer

January 2000 – December 2002

Reporting to Head of Spanish Engineering

As a member of the Spanish engineering team, providing support to the local business, I worked on the development and maintenance of web sites like Movies including content integration, and the integration of ticket selling partners. In cooperation with the USA I localized and integrated the first Message Board platform in Europe.

European Space Agency

TERMA A/S

1992 – 2000

space & defence

500 - 1000 employees

Senior Software Engineer and DBA

May 1998 – December 1999

As a member of the Infrared Space Observatory (ISO) Post Mission Archive, at ESAC, in Spain, I worked on the design, development and maintenance of the archive's DB. I designed and developed a Java web application allowing users to visualize and manipulate ISO observation images and spectra.

Software Engineer and Web Master

January 1994 – April 1998

Being part of the ISO project, at ESTEC, in the Netherlands, I developed software to translate scientific parameter data into instrument commands for one of the scientific instruments. Relocated to ESAC in Spain, I maintained the software while supporting the users in their daily use of the software during the ISO mission.

Programmer

September 1992 – December 1993

As a member of the CLUSTER satellite project, in the TERMA A/S offices in the Netherlands, I was responsible for the design and development of test evaluation software for evaluating data generated during the course of a functional test of the satellite which I performed at EADS in Germany.

Education

University Hogeschool Haarlem 1987 – 1992

Bachelor engineering in technical computer science. (Haarlem, the Netherlands)

Software Development Knowledge

| | |
|--------------------|----------------------------------------------------------|
| Programming | PHP, Perl, Java, C, Modula2, Pascal, Smalltalk, Assembly |
| Web Development | HTML, XML, Java script, AJAX, SEO, Apache |
| Data Bases | MySQL, Sybase, Oracle |
| Project management | Agile, PRINCE2, Yourdon, HOOD, ESA-PSS-05 |
| OS | FreeBSD, SUN Solaris, DEC ULTRIX, Open VMS, RMX |

Training

PRINCE2, Foundation Examination and Registered Practioner (APM Group, Provek)

Project Planning and Management with MS Office Project (RM Consultores)

Change Management (Adecco)

Time Management (Adecco)

Team Management (Krauthammer)

AJAX (Crea Formación)

Java Programming (SUN)

SQL Server Administration, Physical and Relational DB Design (SYBASE)

Languages

Native Dutch

Fluent Spanish

Fluent English

Basic knowledge of German